

# ALD 2020/ALE 2020 Sponsorship and Exhibitor Prospectus

Forms will not be accepted until <u>January 8, 2020</u>, (starting 10:00 a.m. PST) on a first-come, first serve basis—full payment must be included. Space is limited to two spaces and will sell out quickly. This floor plan is subject to change. All display items must fit within your allotted exhibit space. Please review and sign the attached ALD-ALE Exhibit Rules & Regulations.

The AVS 20th International Conference on Atomic Layer Deposition (ALD 2020) featuring the 7<sup>th</sup> International Atomic Layer Etching Workshop (ALE 2020) will be a three-day meeting dedicated to the science and technology of atomic layer controlled deposition of thin films and now topics related to atomic layer etching. Since 2001, the ALD conference has been held alternately in the United States, Europe and Asia, allowing fruitful exchange of ideas, know-how and practices between scientists. This year, the ALD conference will again incorporate the Atomic Layer Etching 2020 Workshop, so that attendees can interact freely. The conference will take place Sunday, June 28-Wednesday, July 1, 2020, at the International Convention Center (ICC) in Ghent, Belgium.

As in past conferences, the meeting will be preceded (Sunday, June 28) by one day of tutorials and a welcome reception. Sessions will take place (Monday-Wednesday, June 29-July 1, 2020). All presentations will be audio-recorded and access provided to attendees following the conference (posters will be included as PDFs). Anticipated attendance is 800+.

ALD 2020 and ALE 2020 offers excellent sponsorship and/or exhibit opportunities that will enable an organization to maximize the impression they make at the conference given their budget constraints.

#### Questions

More information is available at www.ald-avs.org or contact Heather Korff, 530-896-0477, heather@avs.org.

#### Location

ICC Ghent Van Rysselberghedreef 2 9000 Ghent, Belgium

# Sponsorship Opportunities

Increase your visibility and stand out from your competitors. Choose sponsor level and benefits below.

#### **Exhibit Dates and Hours**

\*Hours are tentative. Please note that most attendees will visit the exhibits during breaks, lunches, and the poster sessions.

Sunday, June 28, 2020, 6:00 p.m.–8:00 p.m. Monday, June 29, 2020, 10:00 a.m.–7:30 p.m. Tuesday, June 30, 2020, 10:00 a.m.–7:30 p.m. Wednesday, July 1, 2020, 10:00 a.m.–1:30 p.m.

# Exhibit Setup

#### Move-In

Sunday, June 28, 2020 (12:00 p.m.-5:00 p.m.)

#### Move-Out

Wednesday, July 1, 2020 (1:30 p.m.-5:00 p.m.)

#### Exhibit Fee (2 Max)

□ (1) Exhibit Space: 3 m (wide) x 3 m (deep)- \$1,600
 □ (2) Exhibit Spaces: 6 m (wide) x 3 m (deep)- \$3,200

# **Exhibit Space Includes**

Each exhibit space will include the following. *Note: see attached diagram—all display items must fit within your allotted space.* 

- 8 ft high back drape with 3 ft high side rail drape and gray carpet
- (1) 6ft wide draped table (24 inches wide x 30 inches high)
- (2) chairs
- (1) wastebasket
- (1) conference/exhibit badge. <u>Additional staff will</u> need to register at the exhibitor staff rate at www.ald-avs.org
- All conference materials
- All conference meals and receptions
- Post meeting attendee list

#### **Exhibit Selection**

Exhibit space selections will be assigned on a first-come, firstserve basis (full payment required). Note: space is limited to 62 and will sell out quickly.

# ALD 2020/ALE 2020 Exhibit Form

Forms will not be accepted until <u>January 8, 2020,</u> (starting 10:00 a.m. PST) on a first-come, first serve basis—full payment must be included. Space is limited to two spaces and will sell out quickly. This floor plan is subject to change. All display items must fit within your allotted exhibit space. Please review and sign the attached ALD-ALE Exhibit Rules & Regulations.

### **Exhibitor Company Information**

Company:	
Address:	
City:	State:
	Postal Code:
Phone:	Fax:
E-mail	

#### Exhibit Fee (2 Spaces Max) Note: see attached diagram—all display items must fit within your allotted space.

□ (1) Exhibit Space: 3 m (wide) x 3 m (deep)- \$1,600
 Please include: □ (1) Table □ (2) Chairs

□ (2) Exhibit Spaces: 6 m (wide) x 3 m (deep)- \$3,200
 Please include: □ (1) Table □ (2) Tables □ (2) Chairs □ (4) Chairs

#### Additional Items:

Electricity Box and (2) Spotlights (900W 1 x 16A 230V) - \$100
 check if more power is needed and we will contact you with pricing
 Lead Retrieval - \$225 Per Code (Mobile App Based) Quantity:

One (1) conference/exhibit badge per space. It is transferable and will automatically be issued in the name of the exhibiting company Additional staff will need to register at the exhibitor staff rate at <u>www.ald-avs.org</u>.

# **Exhibit Space Selection**

Space selections will be assigned on a first-come, first-serve basis (full payment required). Note: exhibit space is limited to 62.

Please review the floorplan and list your space preferences here: 1. \_\_\_\_\_ 2. \_\_\_\_ 3. \_\_\_\_ 4. \_\_\_\_ 5. \_\_\_\_

Please list any competitors you would not wish to be next to (this is not guaranteed, but we will do our best):

# **Exhibit Product Selection**

Atomic Layer Deposition Atomic Layer Etching Atomic Layer Deposition and Atomic Layer Etching

#### **Exhibit Payment Information**

For cancellations received on or before May 15, 2020, all sums, less a service charge of \$100 will be returned to the exhibitor. After May 15, 2020, no refunds will be made. Any refunds for cancelled exhibit space will be made after the completion of the Exhibition.

Signature:	Date:
Payment Method (100% payment due with order):  Chec	k (Payable to AVS) 🗖 AMEX 🗖 MasterCard 🗖 Visa
Credit Card Number:	
Credit Card Expiration:	CCID:
Name on Card:	
Return form to: AVS, Attn. Heather Korff, 110 Yellowstone [	Dr., Suite 120, Chico, CA 95973.

530-896-0477, fax 530-896-0487, e-mail <u>heather@avs.org</u>.

**EXHIBIT MANAGEMENT:** The words "Exhibit Management," "Management," and "Society" as used herein refer to AVS (American Vacuum Society), its officers, employees, members, or agents.

**LOCATION, DATES, & HOURS:** The exhibit location, dates, and hours will be as indicated in this prospectus. Exhibit Management reserves the right to make changes in the exhibit dates and/or hours; however, such changes will be made known as far in advance as possible.

**BOOTH ASSIGNMENTS & WAIT LISTING:** Booth space will be assigned at the discretion of Exhibit Management based on a first come, first serve basis and/or booth configuration (floor plan). Exhibit Management reserves the right to make changes to the booth configuration (floor plan), such changes will be made known as far in advance as possible

Exhibitors are limited to purchasing two spaces. Full payment is due upon registration in order to fully secure space. Whenever possible, booth assignments will be made in keeping with the location preferences requested by exhibitor. If one or more of exhibitor's preferred booths is not available, assignment of the most comparable booth still available will be made. Exhibit Management reserves the right to alter exhibitor's assigned location at any time if deemed in the best interests of the Exhibition. Exhibit Management will consult with exhibitor before exercising its discretion.

In the event that exhibit spaces are sold out, a wait list will be formed. The wait list will be operated on a first come, first serve basis, based on time/date of receipt of registration form. If exhibit space does not become available and we are able to provide a Literature Display space, AVS will inform those vendors on the wait list as noted above.

**BOOTH SPACE & DECORATION:** Management shall have full discretion and authority in the placement, arrangement, and appearance of all items displayed by exhibitor. No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted without the knowledge and written consent of Management.

Exhibitors agree to arrange their exhibits so as not to obstruct the general view of, nor hide other exhibits. Displays, furniture, signage, or any other materials are not allowed outside of the allotted booth space indicated in this prospectus—this includes any additional banners or signage as ALL items must be within the confines of the alloted booth space. Overall display height is restricted to 8 feet. No partitions or side rails, other than what is provided by Management are allowed unless specifically approved in advance. Failure to comply is grounds for Rejection & Penalties as indicated below.

**BOOTH INSTALLATION & DISMANTLING:** Displays must be completely assembled and dismantled according to the times indicated in this prospectus. All exhibits must be adequately staffed during the exhibition hours indicated in this prospectus. Exhibit booths may not be dismantled nor may any packing be done prior to the final closing time of the exhibit after the attendees have vacated the exhibit area.

**BOOTH ACCESSIBILITY:** Under Title III of the Americans with Disabilities Act, each exhibitor is responsible for making their exhibit accessible to the disabled, and shall indemnify Exhibit Management and the facility against failure to do so.

**ADVERTISING MATTER & SIGNAGE:** Management prohibits distribution of advertising matter, signage, or anything else it considers objectionable outside of the exhibitor's booth. Failure to comply is grounds for Rejection & Penalties as indicated below.

**ADMISSION:** Management shall have sole control over admission policies at all times. Children under the age of 12 are not permitted on the exhibit floor unless accompanied by an adult. Exhibiting companies will receive one conference badge per booth and all other personnel and guests must register separately for the meeting.

**COMPETING EVENT:** Hospitality/Meeting space is available for receptions, product demonstrations, meetings, etc. and must be reserved through Exhibit Management. Scheduling of private functions, cocktail parties or other events during exhibit hours or during any AVS sessions or special functions is strictly prohibited.

**REJECTION & PENALTIES:** Management reserves the right to restrict, reject, prohibit, or eject any exhibit, in whole or in part, which because of noise, safety hazards or for other prudent reasons becomes objectionable. If an exhibit or exhibitor is ejected for violation of these rules and regulations, no return of rental shall be made.

**RULE CHANGES:** Exhibit Management reserves the right to modify or supplement these rules as it deems appropriate to the operation of the exhibit, and exhibitor agrees to be bound by them. Violations of any of these terms or regulations on the part of exhibitor, its employees or agents shall, at the option of Exhibit Management, constitute cause for Exhibit Management to terminate this Agreement, expel exhibitor from the exhibit, and exhibitor shall forfeit all fees paid to Exhibit Management.

**CANCELLATIONS:** For cancellations received on or before May 15, 2020, all sums, less a service charge of \$100 will be returned to the exhibitor. After May 15, 2020, no refunds will be made. Any refunds for cancelled exhibit space will be made after the completion of the Exhibition.

**SECURITY & LIABILITY:** Exhibit Management will provide general security service on a 24-hour basis to the exhibition area from the beginning of move-in hours through the conclusion of the exhibition. It is suggested that each exhibitor insure his own property against loss and theft. Neither Exhibit Management, the International Convention Center (ICC) Ghent, nor the designated decorator will assume responsibility for the safety of the property of the exhibitor, his officials, agents or employees, from theft, damage by fire, accidents or other causes but will use reasonable care to protect them against such loss.

The exhibitor agrees to make no claim against Exhibit Management, the International Convention Center (ICC) Ghent, nor the designated decorator, and will protect, indemnify, defend, and save the above-named, harmless from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident, bodily injury, property damage, theft or loss, or other claims or occurrences to any person, including exhibitor, its employees and agents, or any business invitees, arising out of or related to exhibitor's occupancy or use of the exhibition premises in the exhibit or in and adjacent to the International Convention Center (ICC) Ghent, including storage and parking areas.

Exhibit Management will not be liable for the fulfillment of this contract as to the delivery of space if nondelivery is due to the following causes: by reason of the building being destroyed by fire, act of God, public enemy, strikes, the authority of law, or for any other cause beyond its control. In the event of its not being able to hold the exhibit for any of the above named reasons, Management will refund to each exhibitor the amount paid for the space, less a proportionate share of all the expenses incurred by Exhibit Management for the exhibit.

**SUPPLIERS:** Exhibitor acknowledges that Exhibit Management does not own, operate or in any other manner exercise any control or influence over third party suppliers to the exhibit, and that Exhibit Management acts solely as exhibitor's agent in arranging with such suppliers for the provision of goods and services for the exhibit. As such, Exhibit Management does not assume any responsibility for and cannot be held liable for any personal injury, property damage or other loss, accident delay, inconvenience, or irregularity which may be occasioned by any wrongful or negligent acts or omissions on the part of any of the suppliers, their employees, or any other party not under the control of Exhibit Management.

**INSURANCE:** Exhibitor agrees to maintain general liability insurance in an amount not less than One Million Dollars (\$1,000,000) to cover its potential liabilities under this Agreement, and shall name as additional insured under exhibitor's liability policy for the period of the exhibit including move-in and move-out periods: Exhibit Management (American Vacuum Society); the designated decorator; and all directors, members, officers, agents, employees, affiliates and subsidiaries of each of the above. Copies of additional insured endorsements and primary coverage endorsements and, if requested, complete copies of policies, shall be furnished to Exhibit Management sixty (60) days before the first day of the event.

AVS RECORDING & PHOTO POLICY: AVS reserves the rights to any approved audio and video production of presentations at all AVS events. No individual or entity may electronically record or broadcast any portion of the AVS Meeting without prior written consent of AVS. Unauthorized recording (audio, video, still photography, etc.) of presentations during sessions, posters, exhibits, workshops, tutorials, etc., without the express written consent of AVS and individual authors, is strictly prohibited. Press representatives must receive a Press Pass and photo/recording permission from AVS. Attendees or exhibitors are encouraged to network and enjoy the meeting experience. As such, capturing memories of casual meeting activities and networking is permitted with the permission of those being prominently photographed. Photographing formal meeting presentations, posters, or displays is forbidden without permission of AVS and the presenter.

**AVS CODE OF CONDUCT:** All AVS Meeting and Exhibit participants are expected to adhere to the AVS Code of Conduct, which can be found below:

It is the policy of the American Vacuum Society (AVS) that all participants, including attendees, vendors, AVS staff, volunteers, and all other stakeholders at AVS meetings will conduct themselves in a professional manner that is welcoming to all participants and free from any form of discrimination, harassment, or retaliation. Participants will treat each other with respect and consideration to create a collegial, inclusive, and professional environment at AVS Meetings. Creating a supportive environment to enable scientific disclosure at AVS meetings is the responsibility of all participants. Participants will avoid any inappropriate actions or statements based on individual characteristics such as race, color, national origin, religion, sex, disability, age, citizenship status, genetic information, sexual orientation, gender identity or expression, or any other characteristic protected by law.

Disruptive or harassing behavior of any kind will not be tolerated. Harassment includes but is not limited to inappropriate or intimidating behavior and language, unwelcome jokes or comments, unwanted touching or attention, offensive images, photography without permission, and stalking. Violations of this code of conduct policy should be reported to Nomi Schmuckler, AIP Senior Director of Human Resources, 1-301-209-3017 or <u>nschmuckler@aip.org</u>.

Following an investigation, if appropriate, sanctions may range from verbal warning, to ejection from the meeting without refund, to notifying appropriate authorities. Retaliation for complaints of inappropriate conduct will not be tolerated. If a participant observes inappropriate comments or actions and personal intervention seems appropriate and safe, they should be considerate of all parties before intervening.

#### Ghent ICC Shipping Note


In early spring, AVS will send specific shipping instructions and deadlines, but in the meantime, please be aware that all shipments must be sent using your own freight carrier and may arrive no earlier than one week before the meeting to the Gent ICC. During setup and teardown, exhibit staff will be responsible for retrieving/returning freight to the storage room at the Gent ICC. During the show, empties may also be returned to the same storage room.

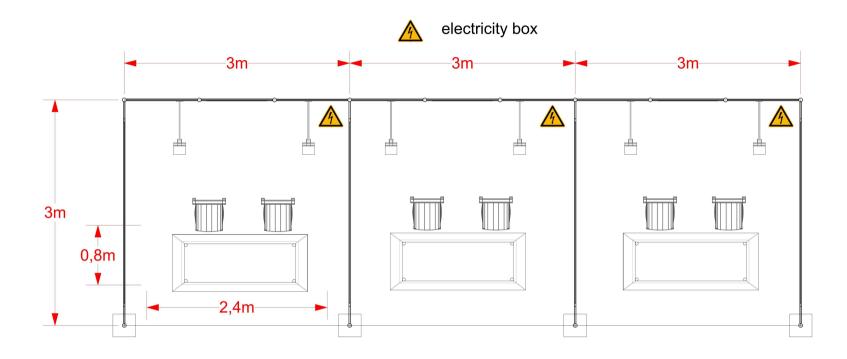
I have read and agree to the above terms:

Print Full Name

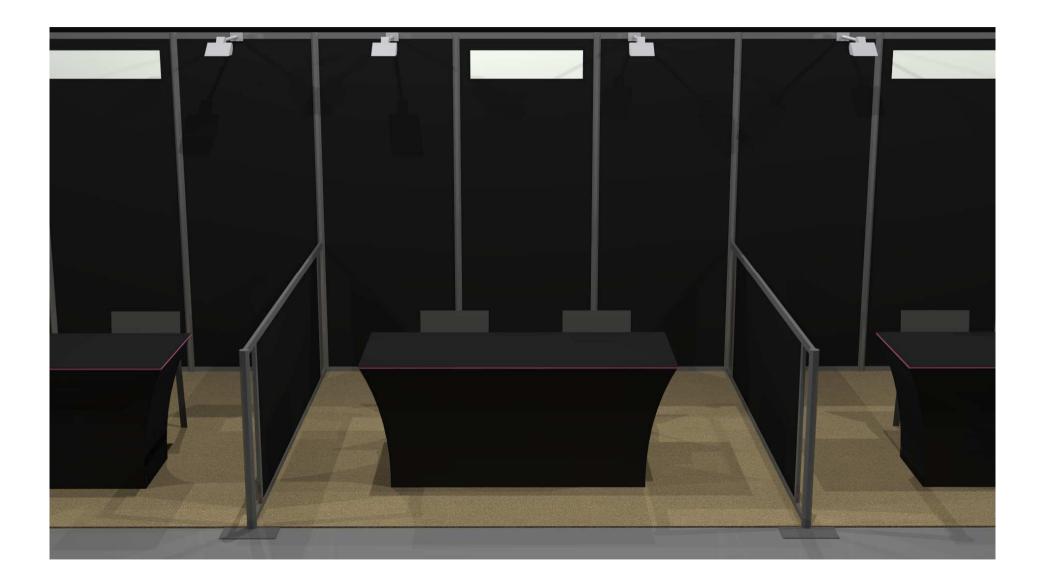
Signature

Date





EXPO SERVICE	Project: ALD/ALE Locatie: ICC Ghent		datum event: Stand nr:	
LAMBRECHT B.V.B.A.	Oppervlakte: vloer:		wanden: octanorm 2.5m hoogte stand: 2.5m extra:	
	Design:	Koen De Smet	aanmaakdatum:	22/5/2019



# ALD 2020/ALE 2020 Sponsorship Form

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# **Sponsorship Benefits**

Sponsorship Level	Price	Event & General Signage & Recognition	Logo Placement/Company Listings: Web and Print	Mobile App Banner Ads	Conference Materials	Promotional E-mail	Attendee List
Platinum*	\$6,000	Welcome Reception or Lunches	<ul> <li>Logo Rotation and Web Link on Home Page</li> <li>Logo and Web Link on the Sponsor, Abstract, Schedule and Registrations Pages</li> <li>Logo and Web Link on the Mobile App Sponsor Page</li> <li>Logo in Conference Materials</li> <li>Product Guide Listing</li> <li>Logo on General and Event Signage</li> </ul>	Mobile App (Sessions Tab)	Color Full Page	Yes	Yes
Gold*	\$4,000	Poster Sessions	<ul> <li>Logo and Web Link on the Sponsor and Schedule Pages</li> <li>Logo and Web Link on the Mobile App Sponsor Page</li> <li>Logo in Conference Materials</li> <li>Product Guide Listing</li> <li>Logo on General and Event Signage</li> </ul>	None	Color Half Page	None	Yes
Silver*	\$2,500	Breaks	<ul> <li>Logo and Web Link on Sponsor Page</li> <li>Logo in Conference Materials</li> <li>Logo on General and Event Signage</li> </ul>	None	B&W Half Page	None	Yes
Bronze*	\$1,500	General	<ul> <li>Logo and Web Link on Sponsor Page</li> <li>Logo in Conference Materials</li> <li>Logo on General Signage</li> </ul>	None	None	None	Yes

\*Please note that sponsorships are not exclusive and the events are subject to change.

Sponsorships do not include any registration badges-attendees will need to register at www.ald-avs.org.

# Sponsorship Benefit Details

Event and General Signage and Recognition

- All sponsors will be recognized in the opening and closing remarks.
- Depending on the sponsorship level your company may be assigned one of the events listed above--during each assigned event your **logo will be prominently displayed on signage**. All sponsors will be recognized on the **general signage**.

#### Logo Listings: Web and Print

- All sponsors will receive a logo listing (with link) on the conference sponsor web page.
- Depending on the sponsorship level your company may receive a logo placement on the conference home page rotation.
- All sponsors will receive a logo listing in all of the Conference Materials.
- All sponsors will receive a logo listing on signs located in the registration/session/exhibit areas.
- Depending on the sponsorship level your company may receive a company listing in the **product guide**.

#### Banner and Print Ads

Depending on the sponsorship level your company may also receive the following ads.

Sponsorship Level	Banner Ad Size File Formats: PNG Due with Sponsorship Form	Conference Materials Ad Size File Formats: PDF (Press Quality) Due May 1, 2020
Platinum:	640 w x 160 h (PNG Only, Max 72 DPI) 680 w x 80 h (PNG Only, Max 72 DPI) 768 w x 80 h (PNG Only, Max 72 DPI)	Color Full-Page (7.75" x 10")
Gold:	None	Color Half-Page Horizontal (7.75" x 5")
Silver:	None	Black and White Half-Page Horizontal (7.75" x 5")

Promotional E-mail and Attendee List

- Depending on the sponsorship level ALD/ALE organizers will send one approved e-mail blast to pre-registrants 3-6 weeks ahead of the meeting. E-mail scheduling will be based on the sponsorship payment date. Guidelines will be provided.
- In addition, all sponsorship levels will receive a post-conference attendee list.

#### **Sponsorship Selections**

#### Choose Level of Sponsorship

□ Platinum: \$6,000 Please Select: □ Welcome Reception or □ Lunches

Please Select Product Listing: 
ALD Precursors ALD Systems ALD Components & Subsytems ALE Other Product/Services
Gold: \$4,000 Poster Sessions

Please Select Product Listing: 
ALD Precursors 
ALD Systems 
ALD Components & Subsytems 
ALE 
Other Product/Services
Silver: \$2,500 
Breaks

□ Bronze: \$1,500 ☑ General Signage

## Additional Sponsorship Opportunities (Limit One Item Per Sponsor)

□ Giveaways – To sponsor a conference giveaway, please select an item below. Giveaway assignments will be on a first-come, first serve basis. Sponsors will be responsible for coordination and costs of printing/production and shipping. The conference logo must be included on the item. - \$2,500 +plus printing/shipping □ Lanyard □ Pen □ USB □ Power Banks/Charging Items □Other (Contact <u>della@avs.org</u>) □ Mobile App Push Notification - \$500 □ 22 x 28 Sign - \$500

Drink Ticket Sponsor - \$1,000 (Welcome Reception or Poster Session)

#### **Company Information**

Company:	
Contact Name:	
Address:	
City:	State:
Country:	Postal Code:
Phone:	Fax:
E-mail	
Payment Information	nt due with order): 🗖 Check (Payable to AVS) 🗖 AMEX 🗖 MasterCard 🗖 Visa
Credit Card Number:	
Credit Card Expiration:	CCID:
Name on Card:	
Return form to: AVS, Attn. Heath	ner Korff, 110 Yellowstone Dr., Suite 120, Chico, CA 95973,

530-896-0477, fax 530-896-0487, e-mail heather@avs.org.